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Intellectual Property Law (Palgrave Macmillan Law Masters)

Publisher: Palgrave Macmillan; 6th

Revised edition edition (August 23,
2013)

Language: English

Pages: 336

Size: 26.66 MB

Format: PDF / ePub / Kindle



The authors combine backgrounds in academic teaching and top level private practice to produce an intellectually stimulating yet practical introduction to the world of copyright, designs, patents and trade mark law.

This is an excerpt. Please [click here](#) or on the link below to read the book in its entirety.



Book Summary:

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It's useful reference for full value of trademarks.

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